CODE & PIXELS
Interactive Technologies Private Limited

COMPANY PROFILE

Registered with

GeM Government e Marketplace
Efficient • Transparent • Inclusive

NSIC National Small Industries Corporation
राष्ट्रीय लघु उद्योग निगम लिमिटेड

MSME
सूक्ष्म, लघु एवं मध्यम उद्योग
MICRO, SMALL & ENTERPRISES

TNV United Kingdom **AB-CAB** ACCREDITED
TNV Certification UK Ltd.

NASSCOM MEMBER

ISO 9001:2015

SETWIN

About

Software Development is our Passion not just Our Business

About Us

❖ Code and Pixels Interactive Technologies Private Limited is a IT company with its headquarters in Hyderabad, providing IETM services and Custom software development Services to industries in verticals such as Defence, Transportation, Aerospace, Manufacturing, Energy, BFSI and Education.

Departmnets

IETM DEVELOPMENT

- IETM , all Levels
- Web Application Develomnet
- EXE based Application

Content Engineering

- Computer Based Learning
- Training Aids
- Video Based Learnig

Software Development

- LMS and LCMS
- English Language Lab
- Smart Classroom Service

Mobile App Developmet

- Mobile Based Learning
- Customized App Developnet

Our Team

We have 50+ Members Professional Team Consists of :

IETM Programmers

Project Managers

IETM - UI & UX

Content writers

Document Integrator
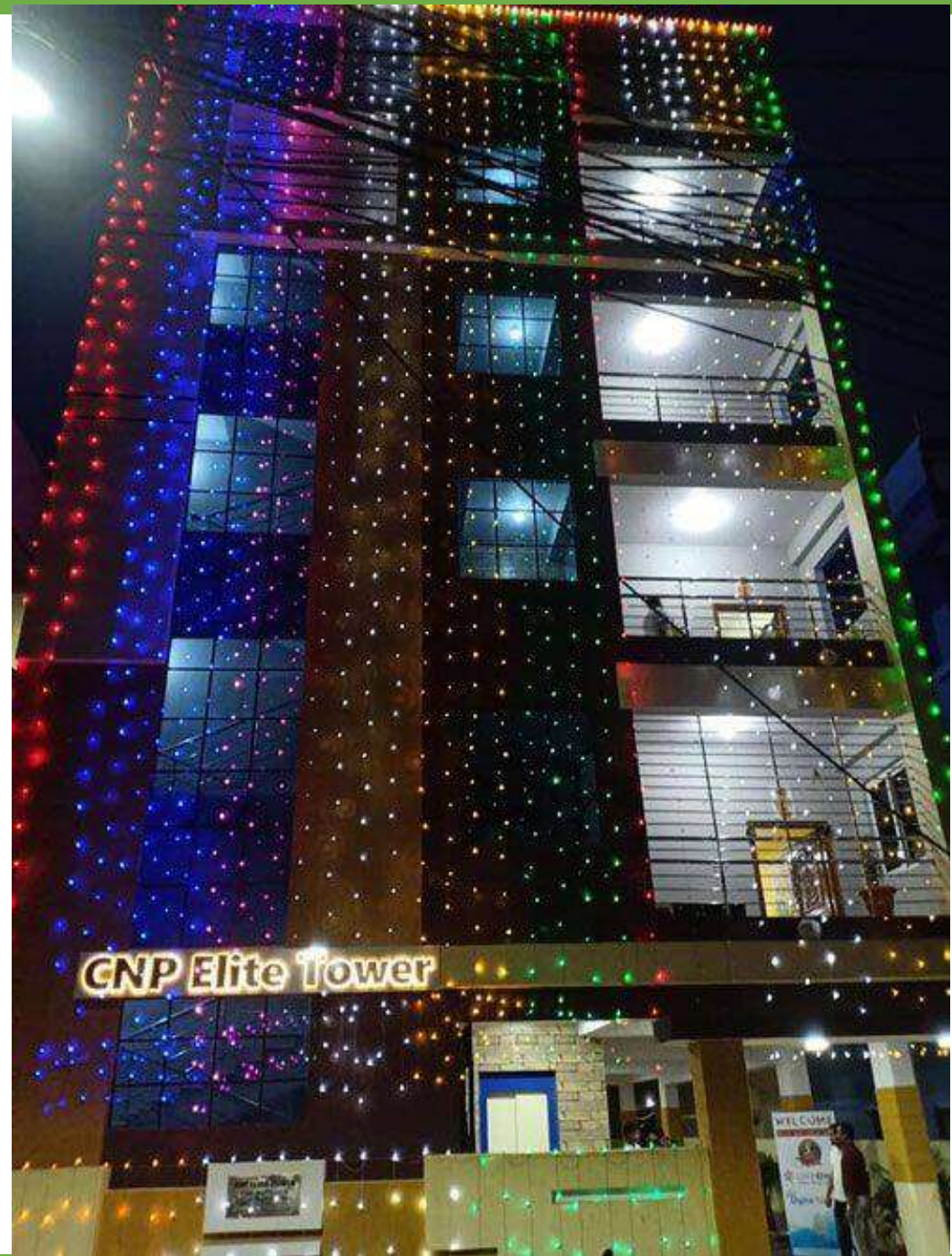
Instructional Designers

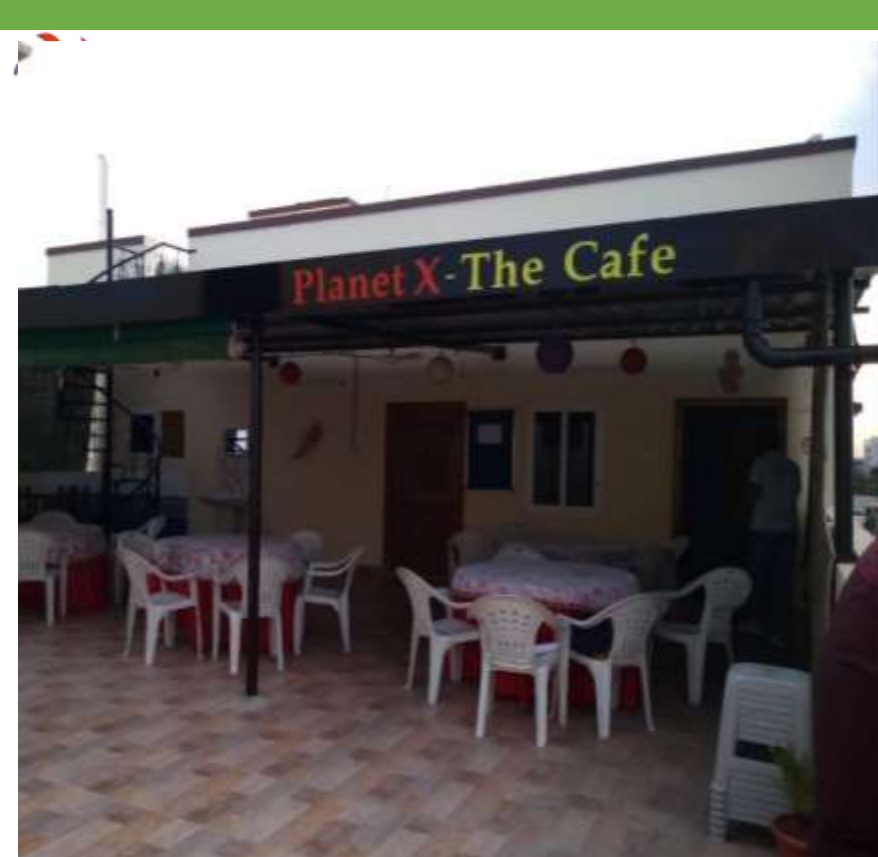QA & QC

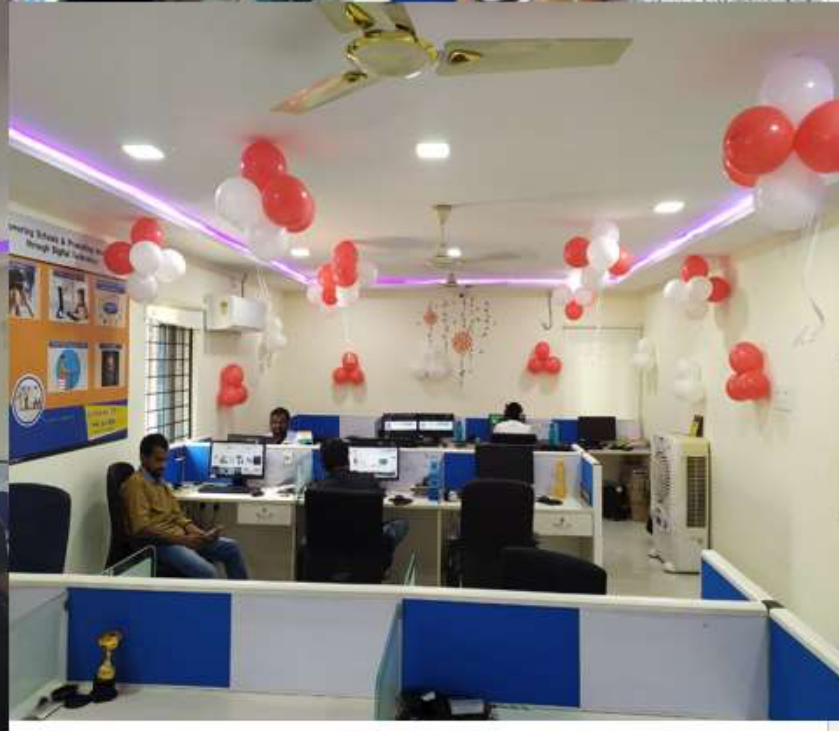Multimedia team

HTML/PHP developer

Sales & Marketing team

CODE&PIXELS

50+

Company owned building

Celebrating 7 Years of Excellence

Services

IETM

Content Engineering Services

& Software Development Service, Smart Classrooms

Code and Pixels at a Glance

❖ 100+ Customers across a broad spectrum of industries and sectors

❖ Excellent track record of Delivery

❖ Experienced Team

❖ Developed and Deliver 5000+ hours of custom learning content

Performance

Operations

❖ 50+ professionals in development team

❖ Well equipped Development centre in Hyderabad

❖ ISO 9001:2015 Quality Certified

Happy Clients

AWARDS ARE GREAT, REFERENCES ARE AWESOME.. BUT WHAT IS MOST IMPORTANT TO US IS THAT OUR CLIENTS ARE HAPPY!

We measure our success
By our Client's Success

SUCCESS

ABOUT THE COMPANY

CODE & PIXELS
Interactive Technologies Private Limited
Registered with: ISO 9001 : 2015 Quality Certified Company

TNV · AB-CAB · MSME · NSIC · NASSCOM MEMBER

Code and Pixels, an ISO 9001: 2015 company headquartered in Hyderabad employs the best talent in the industry with a range of specializations including Subject Matter Experts, Instructional Designers, Multimedia Specialists, Software Professionals and Consultants.

We are a specialist e-learning company, providing Simulation & Training Solutions, Content Engineering Services, Consultancy Services and IT Services to the Industry.

Universities

NMEICT · UGC University Grants Commission · INFLIBNET · AICTE

e-Pathshala पाठशाला · swayam · Jawaharlal Nehru University · University of Mumbai · Sri Ramachandra University · Avinashilingam University · National Institute of Nutrition · Tilak Maharashtra University

University of Madras · University of Calcutta · Anna University · Indian Institutes of Public Health (phfi)

University of Mysore · Prof. Jayashankar Agricultural University · University of Hyderabad · SNDT Women's University · Indian Statistical Institute

Gujarat University · University of Jammu · ndri · teri The Energy and Resources Institute

BFSI, Defence and Government Organizations

State Bank Of India · SBI Life INSURANCE With Us, You're Sure

SBI MUTUAL FUND A PARTNER FOR LIFE · ANDHRA BANK · बैंक ऑफ़ इंडिया Bank of India · बैंक ऑफ़ बड़ौदा Bank of Baroda

केनरा बैंक Canara Bank A Government of India Undertaking · इंडियनऑयल IndianOil

DRDO · INDIAN RAILWAYS · NDCRTC NATIONAL DIGITAL CRIME RESOURCE & TRAINING CENTRE · इकाEC

आर सी आई · BrahMos · भारत इलेक्ट्रॉनिक्स BHARAT ELECTRONICS · सी डैक CDAC

ASL · RAILTEL RailTel Corporation of India Ltd (A Miniratna Category - I Enterprise) · Army Air Defence College · MHRD Govt. of India · BHARAT DYNAMICS LTD (A Govt. of India Enterprise)

Nimi · राष्ट्रीय NIRD · Digital India Power To Empower · Sardar Vallabhbhai Patel National Police Academy · Rural Development of AP

Corporates

Globarena Transforming Talent

TATA · Piramal

ANSA · L&T LARSEN & TOUBRO

german cooperation · giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH · Tally INSTITUTE OF LEARNING · Kirloskar · hitech HYDRAULICS

APTARA · एनटीपीसी NTPC · Josts Since 1907 · talent sprint

integra · ENERTECH Continues to serve & grow with the Nation!!! · TI Tractors India

Design and Development of

Interactive Electronic Technical Manuals

CBTs, Video Films and Training Aids

Design and Development of Interactive Electronic technical Manuals development

IETM - Level III/IV/V

संविदा एवं सामग्री प्रबंधन निदेशालय (परिज्ञाम)
Directorate of Contracts & Materials
Management (Programme)

दूरभाष / Tel : 040 - 2418 8076 / 8075

फैक्स / Fax : 040 - 2434 2603

E-mail : dommasl@asl.drdo.in

भारत सरकार, रक्षा मंत्रालय
Government of India, Ministry of Defence
रक्षा अनुसंधान एवं विकास संगठन
Defence Research & Development Organisation
उन्नत प्रणाली प्रयोगशाला
ADVANCED SYSTEMS LABORATORY
डॉ.ए.पी.जे. अब्दुल कलाम प्रक्षेपास्त्र समृद्धि
Dr. A.P.J. Abdul Kalam Missile Complex
कंचनबाग डाकघर, हैदराबाद - 500 058
PO Kanchanbagh, Hyderabad - 500 058

No. ASL/DCMM/VR/2017-18/08   Dated : 09-03- 2018

M/s Code & pixels Interactive Technologies Pvt.Ltd
D.No: 266, south end park ,Mansoorabad , L.B.Nagar, Hyderabad – 500068.India.

SUB : **REGISTRATION OF FIRM AS APPROVED VENDOR**

1. Reference your application for registration.
2. We are pleased to inform you that you have been registered as an approved supplier/
    contractor to this Lab/Estt as per details given below:-

    (a) Registration No.   : ASL/DCMM/VR/2017-18/M8/21
    (b) Date & Validity of Registration   : 09 March 2018 up to 3 years
    (c) Category of item/s for which registered   : Miscellaneous
    (d) Registered as   : Service Providers
    (e) Stores/Items/Services for which
         Registration granted   : IT enabled services

3. The Director ASL reserves the right to cancel your registration at any time without notice on any of
    the following grounds:
    (a) Failure to observe, while tendering, the instructions given in tender form
    (b) Failing to quote in response to invitation to tender on three successive occasions
    (c) Failure to execute the contracts/supply orders satisfactorily
    (d) Rendering of false information in the application for registration/quotation
    (e) Any other grounds which in the opinion of the Director, render retention undesirable in
         public interest.

4. By registering your firm in our list we are not under any obligation to issue our tender enquiries to
    you each and every time. Enquiries will be issued depending upon the nature of procurement solely at
    the discretion of the Director, ASL, Hyderabad.

5. You are required to inform the Director in writing whether you or any of your partners/employees
    have/has close relations working with any DRDO Lab/Estt. This is for record only.

6. This registration will be valid for a period of Three years .

7. Any change in the Name, Address, Telephone No., E-mail, Proprietor and Constitution in case of
    partnership and New GST Number be informed to the Director ASL, Hyderabad for records.

8. Please acknowledge receipt.

(R. Venugopal, Sc 'G', DCMM)
For Director, ASL

CODE & PIXELS
Interactive Technologies Private Limited

IETM Level - 5
(JSG 0852: 2001)

NOVA INTEGRATED SYSTEMS LIMITED
A **TATA** ENTERPRISE

TATA

Surface Surveillance Radar (SSR)

FLY THE BEST

Best-in-Class Fully Customizable Drones for
Defense, Homeland Security and Enterprise

IETM (LEVEL IV)

ideaForge™
Create. Inspire

DESMI

IETM Level - 4
(JSG 0852:2001)

Akash Weapon System

IETM Level - 3
(JSG 0852: 2001)

IETM - Level III/IV/V

CODE&PIXELS

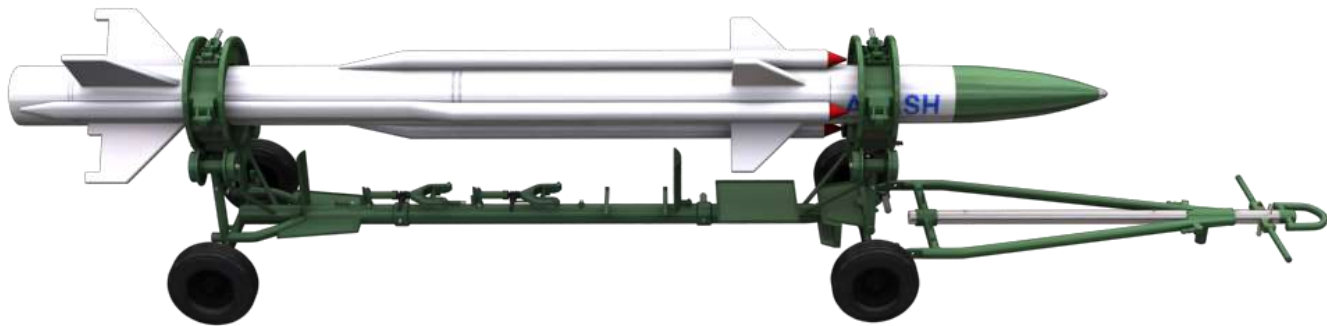# IETMs of Level 3 and Level 4

AKASH

AGNI

BRHMOS

IETM

AKASH MISSILE
and
SUB SYSTEMS

BHARAT DYNAMICS LTD.
(A Govt. of India Enterprise)

AKASH MISSILE and SUB SYSTEMS

BDL – AKASH MISSILE IETM

POONA BEARING

– Missile Handling Trolley (MHT) IETM

POONA BEARING

– Missile Handling Trolley Vehicle (MHTV) IETM

AKASH MISSILE and SUB SYSTEMS

HITECH HYDRAULICS

-Missile Tranportation Vehicle (MTV) IETM

HITECH HYDRAULICS

- Akash Tent Vehicle (ATV) IETM

TIL

- Transport Cum Loader Vehicle (TLV) IETM

TIL

- Akash Auto Crane (AAC) IETM

ECIL

- Mobile System for Missile Checkout (MSMC) IETM

ECIL

- Combat Command Control Centre (CCC) IETM

AKASH MISSILE and SUB SYSTEMS

TATA

- Akash Army Luncher (AAL) IETM

TATA

- Mobile Luncher Repair Station (MRLS) IETM

IETM

Mobile System for Missile Checkout (MSMC)

Registered Vendor

Electronics Corporation of India Limited

A Govt. of India (Dept. of Atomic Energy) Enterprise

IETM

PBI

Poona Bearings India Limited

Missile Handling Trolley Vehicle

![Code & Pixels logo]

IETM & Training Aids

![TIL Tractors India logo]

Transporter Cum Loader Vehicle (TCLV)

IETM

Battery Operated Truck (BOT)

Missile Transportation Vehicle

Following Documents are Integrated in IETM

- ✔ User Handbook (UHB)
- ✔ Design Specification (DS)
- ✔ Technical Manuals (TM)
- ✔ Illustrated Spare Parts List (ISPL)
- ✔ Manufactured Recommended List of Spars (MRLS)
- ✔ Diagnostics and Installation (DIM)
- ✔ Special Maintenance Tool & SPL Test EQPT (SMT & STE)
- ✔ Initial Stocking Guide (ISG)
- ✔ Maintenance Scale (MS)
- ✔ Permissive Repair Schedule (PRS)
- ✔ Inventory
- ✔ OEM Manuals
- ✔ Operating Manuals
- ✔ Combat Manuals
- ✔ Deployment manuals
- ✔ Air Transportation Manuals

COMPUTER BASED TRAINING
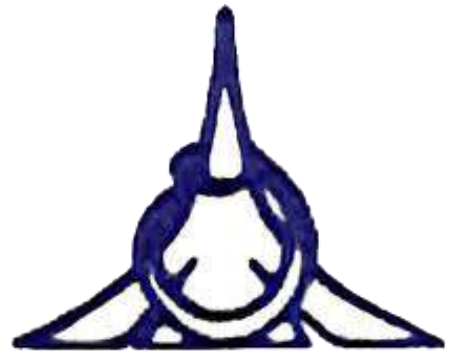
ADVANCED SYSTEMS LABORATORY (ASL)

Road Mobile Launcher
(A-1 and A-2)
for Agni Missile System

CODE&PIXELS

Search Radars and Projectile & Regiment Formations

Army Air Defence College

Mobile Communication Terminal (MCT-MKIII)

LYNX / ODS System

भारत इलेक्ट्रॉनिक्स
BHARAT ELECTRONICS
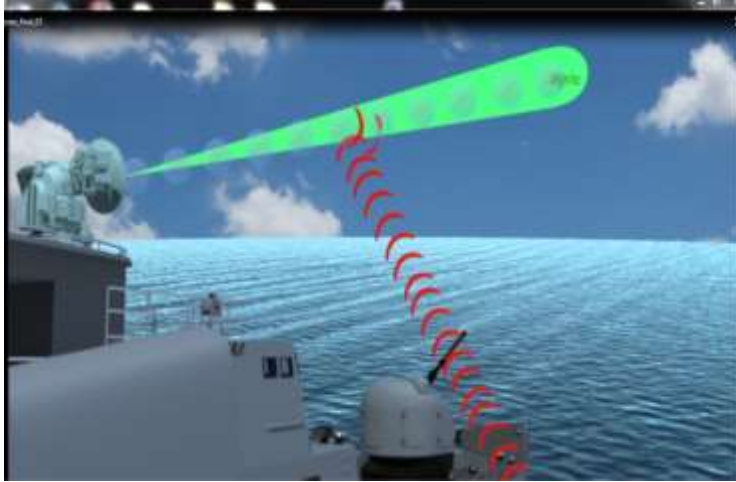
CONTENT DEVELOPMENT

CBT

Video Films

HTML Based Courses

Virtual Labs

Design and Development of eLearning Training Courses on various subjects for Government officials. Also, Provided PPT Presentations, Mobile Apps, Scenario based Simulations etc...

Digital India
Power To Empower

CDAC
CENTER FOR DEVELOPMENT OF ADVANCED COMPUTING

NDCRTC
NATIONAL DIGITAL CRIME RESOURCE & TRAINING CENTRE

NIRD

IndianOil

Tools : Java, C, C++, PHP, Adobe Flash, Captivate, Storyline, After Effects, PPT

Developed various multimedia traing courses

CODE & PIXELS

We have done Training Video Films on ECIL Voting equipment's for polling staff

- EVM with VVPAT - M1
- EVM With VVPAT – M1 Multipost
- EVM with VVPAT – M2   First Level Checking(FLC) & Sealing, Distribution, Polling & Commissioning (SDPC)
- EVM with VVPAT M3 – (FLC,SDPL)

Registered Vendor

Electronics Corporation of India Limited

A Govt. of India (Dept. of Atomic Energy) Enterprise
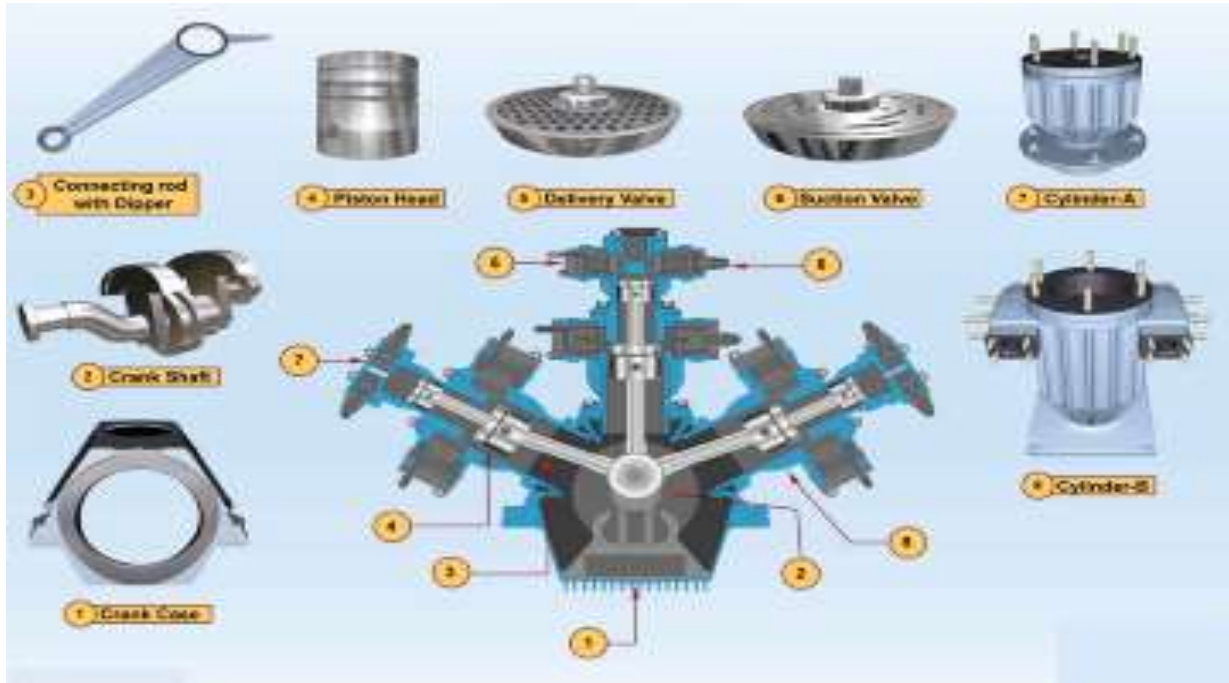
CBT

- Operator
- Maintainer

+

Training AIDS

- CHARTS
- BLOWUP DIAGRAMS
- Training Brochures
- Technical Literatures
- Slides
- IETM

→

Delivered to DEFENCE labs

President Pranab Mukherjee on Sunday 9th july 2017 launched 'Swayam Prabha', a digital platform intent on revolutionizing education in the country.

MHRD | Government of India
Ministry of Human Resource Development

All India Council for Technical Education

FREE ONLINE EDUCATION
swayam

HOME   ABOUT SWAYAM   ALL COURSES   FACULTY   INSTITUTIONS

Apps

SWITCH TO SMART EDUCATION.

Learning made easy with SWAYAM,
An MHRD initiative

DISCOVER YOUR LEARNING PATH

SCHOOL

Not finished school yet?

Do it here

CERTIFICATE

DIPLOMA

UNDERGRADUATE

POST GRADUATE

SWAYAM is a programme initiated by Government of India. SWAYAM platform is indigenously developed by Ministry of Human Resource Development (MHRD) and All India Council for Technical Education (AICTE) with the help of Microsoft for plat form (LMS) and content by UGC empaneled vendors, and *Code and Pixels* Is one of the empaneled vendor

ePathshala
पाठशाला

Learning Portal for Post Graduation courses

Initiative of:

MHRD
Govt. of India
सत्यमेव जयते

INFLIBNET

ज्ञान-विज्ञान विमुक्तये
UGC
University Grants Commission

❖ Design and Development of eContent Modules / Multimedia Works

    ✓ Understanding the Training needs

    ✓ Designing the Storyboards with the help of Content Writers / SME / PI's

    ✓ Development of Media Elements and integration into final eContent Module

    ✓ Review by PI's and UGC

    ✓ Final version uploaded in ePG Pathshala Portal

1500+ LESSONS ARE UPLOADED IN PORTAL
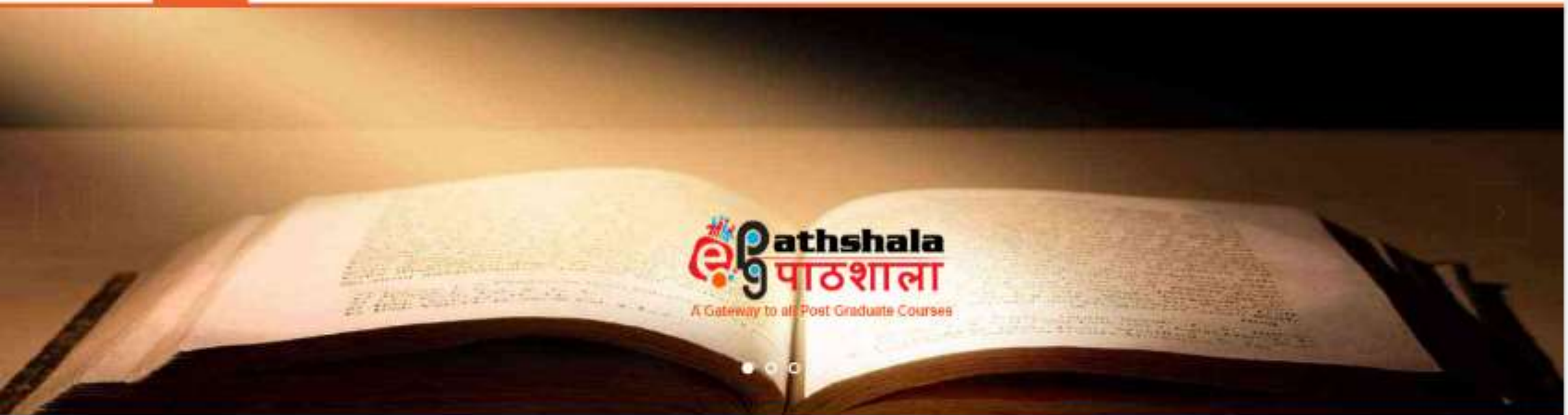
e-Pathshala, Saransh, Shaala Siddhi Portals launched by Govt. of India on 07th November 2015 by Union Human Resource Development Minister Smriti Irani.

Developed 1500+ courses for Many Universities across India

Developed 1500+ courses for Many Universities across India

CODE&PIXELS

MHRD
Govt. of India
सत्यमेव जयते

Digital India
Power To Empower

SAMARTHY ONLINE LEARNING PORTAL

NIRD

The Union Minister for Rural Development, Panchayati Raj, Drinking Water and Sanitation, Shri Chaudhary Birender Singh addressing at the launch of the 'SAMARTHYA', the Online Learning Portal (OLP) for MGNREGA, in New Delhi on July 03, 2015.

*****

The Union Minister for Road Transport & Highways and Shipping, Shri Nitin Gadkari addressing at the inauguration of the "Smart Transportation Infra Summit & Expo 2015", in New Delhi on July 03, 2015.

The Union Minister for Rural Development, Panchayati Raj, Drinking Water and Sanitation, Shri Chaudhary Birender Singh addressing at the launch of the 'SAMARTHYA', the Online Learning Portal (OLP) for MGNREGA, in New Delhi on July 03, 2015. -

CODE&PIXELS

- ✓ This Centre gives training to officers from State Police, CPOs and other LEAs of Central Government, Digital Forensic Experts of CFSL and State FSL, Judges and Prosecutors.
- ✓ The main objective of this Centre is to build capacity in the field of Cyber Crime Investigation and creating Master Trainers
- ✓ We are developing training courses on various Cyber crime, and forensic related courses

CENTER FOR DEVELOPMENT OF ADVANCED COMPUTING

- ✓ The Sardar Vallabhbhai Patel National Police Academy (SVPNPA), trains officers of the Indian Police Service, who have been selected through an All India based Civil Services Examination.
- ✓ We are developing training courses on various subjects of IPS training

NDCRTC
NATIONAL DIGITAL CRIME RESOURCE & TRAINING CENTRE

- ✓ The Centre for Development of Advanced Computing is an Autonomous Scientific Society of Department of Electronics and Information Technology, Ministry of Communications and Information Technology, Government of India
- ✓ We are developing training courses Mobile forensic, Disc Forensic , Cyber crime investigation

CODE & PXLS

german cooperation DEUTSCHE ZUSAMMENARBEIT — Implemented by **giz** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

APTARA

Kirloskar

TATA

Piramal

ANSA

integra

L&T LARSEN & TOUBRO

Globarena Transforming Talent

एनटीपीसी NTPC

talent sprint

INSTITUTE OF Tally LEARNING

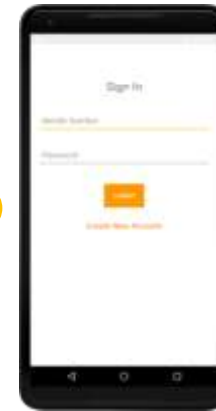Tools : Adobe Flash, Captivate, Storyline, After Effects, Fusion, Maya.....

Developed various multimedia traing courses

- Developed courses Andra Pradesh Rural development to strengthen capacity building activities
- Also Developed a Learning APP to reach Smart phone users easily

Login Screen   Contents Screen   Module Screen

ग्लास बोतल कोटिंग प्रोसेस

कोटिंग प्रोसेस से संबंधित महत्त्वपूर्ण प्वाइंट्स

05 of 12

◀ PREV   NEXT ▶

Prior Experience / Current Projects

Developing e-learning courses on various aspects of Glass Decoration and other process involved in production. Courses are uploaded in Skilldom LMS

❖ **Design and Development of e-Learning Package on Core Values, Management and Effective Body Language**

✓ Course shall contain chapter titled 'Introduction' that explains the course purpose as per SME/Coordinator from PMI.

✓ Writing shall be factual, specific, terse, clearly worded, and simply illustrated, so that the user can understand.

✓ Each course should have a self-running interactive content with navigation buttons at the bottom of the course window regarding the subject of the course.

✓ There should be a self-assessment test after every course for the user.

✓ There should be course ending assessment after the user goes through all the modules and corresponding assignments.

CODE&PIXELS

Design and Development of eLearning

Module on "Business Accounting

using Tally.ERP 9 "

CBTS + MANUALS Required for
training students of tally authorized
institutes across India

CODE&PIXELS

✓ Design, Standardization and conversion of Courses to Standard Book Format as per the given requirements of Talent Sprint.

✓ Understanding the document

✓ Designing and Standardization as per the standard guidelines of Talent Sprint.

✓ Final approval by Talent Sprint.

e-Learning Solutions
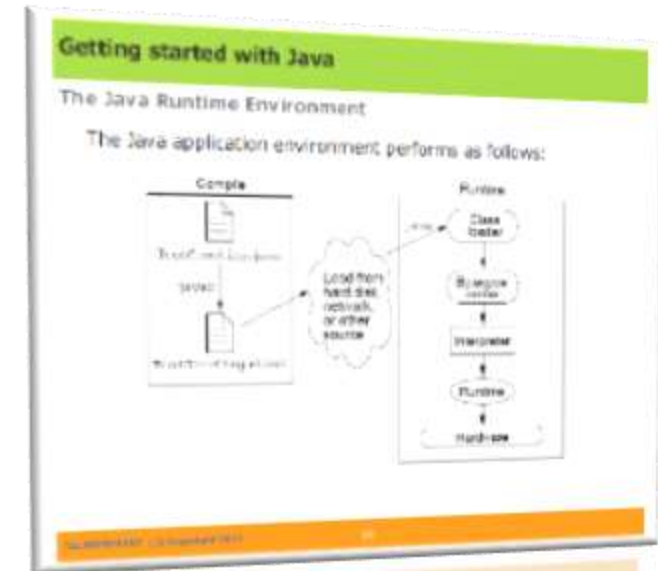
TOP & PREFERED VENDOR

FOR PAST 5 YEARS

- ✓ Working with state bank of india from past 4 years on design and development of 639 e-lessons, 572 e-capsules and 510 m-nuggets
- ✓ Working with State Bank of India for Design and Development of E-Lessons, E-Capsules and mNuggets. Our team parallely working with 5 SBI Apex Training Centers
- ✓ For BOB and successfully completed design and development of 25 courses in HTML 5

भारतीय स्टेट बैंक
State Bank of India

SBH Modern Innovative Dependable
State Bank of Hyderabad

SBI Life INSURANCE
With Us, You're Sure

SBI MUTUAL FUND A PARTNER FOR LIFE

बैंक ऑफ़ बड़ौदा
Bank of Baroda

ANDHRA BANK

बैंक ऑफ़ इंडिया
Bank of India

Canara Bank

Tools : HTML5, Adobe Flash, Captivate, Storyline, Lectora

Empaneled vendors to develop e-Content for all the mentioned Banks

CODE&PIXELS

भारतीय स्टेट बैंक
State Bank of India

✓ Our team parallely working with 5 SBI Apex Training Centers, consisting of

State Bank Staff College, Hyderabad

State Bank Institute of Information and Communication, Hyderabad

State Bank Academy, Guragon

State Bank Institute of Rural Development, Hyderabad

State Bank Foundation Institute – Chetana, Indore

CODE&PIXELS

✓ Design and Development of eLearning Modules for SBI Mutual Fund, Mumbai.

Design and Development and Conversion of eLearning Modules to SCORM version for SBI Life Insurance, Mumbai.

❖ Design and Development of eLearning Modules for Andhra Bank.

- o Understanding the Training needs
- o Designing the Storyboard in consultation with SME
- o Development of Media Elements and integration of eLearning Lessons as per the SBI Standard guidelines.
- o Final approval by SME and deployment and packing into LMS version.

❖ Design and Development of eLearning Modules for Bank of Baroda & Canara Bank

 ❖ We are empaneled vendors for BOB and successfully completed design and development of 25 courses in HTML 5

We are Just
a Call away

1call AWAY

ThankYou

Code and Pixels Interactive Technologies Pvt. Ltd.
CNP Elite Tower,Plot Number 4, Door Number – 3-11-206/4
Road Number -5, Sri Shankar colony,
Seris Road, L.B Nagar , Hyderabad 500074
Tel: 098495 27706
e-mail: gopikrishna@codeandpixels.net
www.codeandpixels.net

CODE&PIXELS
Interactive Technologies Private Limited